



CORPORATE PARTNERSHIPS

We are thrilled that your organization is considering supporting our mission of inspiring the conservation of native plants by becoming a corporate partner. As the official botanic garden of Texas and a Field Station of UT's College of Natural Sciences, the Lady Bird Johnson Wildflower Center is nationally recognized for environmental research, landscape restoration, innovative educational programming, and engaging community events.

As a corporate partner, you can fulfill your organization's charitable goals, create memorable experiences for your customers and employees, and build brand recognition by reaching our 246,000+ visitors, 16,800+ members and 16.3 million webpage viewers annually.

We believe that every person benefits from plants and green spaces, and that our future depends on how well we all understand, value, and protect the natural habitats that sustain our world. Let's work together to benefit the people and landscapes of Texas!

"The environment is where we all meet, where we all have a mutual interest; it is the one thing all of us share." – Lady Bird Johnson

WAYS TO PARTNER

Corporate Sponsorship

Sponsor one or more of our unique programs and events to reach a highly desirable audience. Build brand awareness and customer loyalty while supporting our mission at the same time.

Corporate Membership

Invest in our mission while providing exclusive benefits to your employees, like unique team building opportunities and free garden admission.

Corporate Entertaining

With partnership comes the opportunity for corporate entertaining. The Wildflower Center is a beautiful, versatile venue ideal for a wide variety of occasions, including large-scale events, private client dinners, team-building outings, holiday parties and more. Corporate partners receive a discount when booking. Visit wildflower.org/private-events for more details.

WILDFLOWER.ORG/DONATE/CORPORATE

OUR FEATURED EVENTS

Our events welcome thousands of people to discover the importance of native plants.

WILD SUPPER CLUB

An evening for foodie naturalists curated by ecologists and chefs

March & October | *Estimated Attendance: 100*

SEEING THE INVISIBLE

An augmented reality art exhibition featuring interactive artwork that guests experience through smartphones

March through September, 2023 | *Estimated Attendance: 109,000*

TUESDAY TWILIGHTS

Happy hours with flowers featuring live music, creative activities and adult beverages

March, April & May; September & October | *Estimated Attendance: 6,330*

NATIVE PLANT SALES

A biannual opportunity to buy native species you can't get elsewhere

Spring & Fall | *Estimated Attendance: 8,000*

NATURE NIGHTS

Three free evenings of family fun exploring native plants, animals and Central Texas ecology

March, June & October | *Estimated Attendance: 2,440*

DOG DAYS

Special weekends for guests and their canine best friends

June & September | *Estimated Attendance: 430*

LADY BIRD DAY

Tours, activities and more in celebration of our Environmental First Lady

July | *Estimated Attendance: 1,020*

AUSTIN MUSEUM DAY

Free admission in conjunction with city-wide celebration of cultural institutions

September, 2nd to last Sunday | *Estimated Attendance: 1,300*

FORTLANDIA

An exhibition of unique forts imagined and built by local artists, designers and architects

September through January | *Estimated Attendance: 67,000*

TEXAS ARBOR DAY

A celebration of native trees in the Mollie Steves Zachry Texas Arboretum

November | *Estimated Attendance: 2,730*

LUMINATIONS

A natural wonderland featuring thousands of luminarias, music, festive foods and more

November through January | *Estimated Attendance: 35,000*

IMPACT BY THE NUMBERS

MORE THAN
246,000 GUESTS ANNUALLY

 10,400 Twitter followers

 66,800 Facebook followers

 40,200 Instagram followers

**16.3
MILLION
WEBPAGE
VIEWS
ANNUALLY**

16,000+ MEMBERS
WHO RECEIVE WILDFLOWER MAGAZINE

67,000+
EMAIL
SUBSCRIBERS

4,400+
CLASS
ATTENDEES
ANNUALLY

OUR MISSION
Inspiring the conservation of native plants

Corporate Sponsorship Levels and Benefits

BENEFITS	VISIONARY	BENEFACTOR	PATRON	LEADER	PARTNER
Donation Amount	\$25,000+	\$10,000 – \$24,999	\$5,000 – \$9,999	\$2,500 – \$4,999	\$1,500 – \$2,499
Logo Website Placement	With Link	With Link	√	√	√
Employee Volunteer Opportunities* (group size up to 10)	√	√	√	√	√
Email Marketing for Sponsored Events	√	√	√	√	√
Social Media Engagement for Sponsored Events	√	√	√	√	√
Recognition in Wildflower Magazine	Logo	Logo	Name	Name	Name
Subscription to Wildflower Magazine	√	√	√	√	√
Select Event Signage for Sponsored Events	√	√	√	√	√
Complimentary Tickets to Sponsored Event	10	8	6	4	2
Complimentary General Admission Passes (upon request)	250	100	50	25	10
Discount on Corporate Events and Meetings*	10%	10%	10%	10%	10%
Private Tour of the Wildflower Center	12 guests with the Executive Director	6 guests	4 guests	—	—

*Subject to availability

OUR COMMITMENT TO SPONSORS

The Wildflower Center is as committed to its sponsors as it is to the conservation of native plants. We are always open to creating opportunities for your organization to connect with the Wildflower Center community.

Corporate or Individual Sponsorship Commitment

VISIONARY (\$25,000 +)

BENEFACTOR (\$10,000 – \$24,999)

PATRON (\$5,000 – \$9,999)

LEADER (\$2,500 – \$4,999)

PARTNER (\$1,500 – \$2,499)

COMMITMENT AMOUNT

\$ _____

CASH IN-KIND (estimated amount)

Name of Event _____

Item Description _____

SPONSOR INFORMATION

Name: _____ Date: _____

Email Address: _____ Phone Number: _____

Sponsor name to be recognized: _____

Address: _____

City: _____ State: _____ Zip: _____

Check Check # _____

Invoice Me

Credit Card - please call us

CONTACT:

Stephanie Del Toro, 512.232.0145, sdeltoro@wildflower.org

PLEASE RETURN THIS FORM AND PAYMENT TO:

Lady Bird Johnson Wildflower Center, Development Department,
4801 La Crosse Avenue, Austin, TX 78739

Corporate Membership Levels and Benefits

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Cost of Membership	\$5,000	\$2,500	\$1,250	\$500
Company Size	151+ Employees	76 - 150 Employees	26 - 75 Employees	1 - 25 Employees
Customized Corporate Membership Cards	20	10	4	2
Employee Volunteer Opportunities* (group size up to 10)	√	√	√	√
Free Admission for Employees for One Year (with corporate membership card)	Up to 15 guests / card	Up to 12 guests / card	Up to 8 guests / card	Up to 6 guests / card
Discount on Personal Employee Memberships	15%	15%	10%	10%
Recognition in Wildflower Magazine	Name	Name	Name	Name
Subscription to Wildflower Magazine	√	√	√	√
Recognition on Wildflower.org	Logo	Logo	Logo	Logo
Gift Store Discount (with corporate membership card)	10%	10%	10%	10%
Discount on Corporate Events and Meetings*	10%	10%	—	—

*Subject to availability

OUR COMMITMENT TO MEMBERS

The Wildflower Center is as committed to its members as it is to the conservation of native plants. We are always open to creating opportunities for your organization to connect with the Wildflower Center community.

Corporate Membership Commitment

PLATINUM (\$5,000)

SILVER (\$1,250)

GOLD (\$2,500)

BRONZE (\$500)

MEMBER INFORMATION

Corporation Name: _____ Date: _____

Number of Employees: _____

Contact Name: _____

Email Address: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Check

Check # _____

Invoice Me

Credit Card - please call us

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