



## CORPORATE PARTNERSHIPS

We are thrilled that your organization is considering supporting our mission of inspiring the conservation of native plants by becoming a corporate partner. As the official Botanic Garden of Texas and a field station of the University of Texas at Austin's College of Natural Sciences, the Lady Bird Johnson Wildflower Center is nationally recognized for environmental research, landscape restoration, innovative educational programming, and engaging community events.

As a corporate partner, you can fulfill your organization's charitable goals, create memorable experiences for your customers and employees, and build brand recognition by reaching our 226,000+ visitors, 16,000+ members and 14.8 million webpage viewers annually.

We believe that every person benefits from plants and green spaces, and that our future depends on how well we all understand, value, and protect the natural habitats that sustain our world. Let's work together to benefit the people and landscapes of Texas!

*"The environment is where we all meet; where all have mutual interest; it is the one thing all of us share." - Lady Bird Johnson*

### WAYS TO PARTNER

#### **Corporate Sponsorship**

Sponsor one or more of our unique programs and events to reach a highly desirable audience. Build brand awareness and customer loyalty while supporting our mission at the same time.

#### **Corporate Membership**

Invest in our mission while providing exclusive benefits to your employees, like unique team building opportunities and free garden admission.

#### **Corporate Entertaining**

With partnership comes the opportunity for corporate entertaining. The Wildflower Center is a beautiful, versatile venue ideal for a wide variety of occasions, including large-scale events, private client dinners, team-building outings, holiday parties and more. Corporate partners receive a discount when booking. Visit [wildflower.org/private-events](http://wildflower.org/private-events) for more details.

[WILDFLOWER.ORG/DONATE/CORPORATE](http://WILDFLOWER.ORG/DONATE/CORPORATE)

## OUR FEATURED EVENTS

*Our events welcome thousands of people to discover the importance of native plants.*

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### TEXAS ARBOR DAY

A celebration of native trees in the Mollie Steves Zachry Texas Arboretum

**November** | *Estimated Attendance: 1,700*

### DOG DAYS

Special weekends for guests and their canine best friends

**January & July** | *Estimated Attendance: 2,000*

### TUESDAY TWILIGHTS

Happy hours with flowers featuring live music, creative activities and adult beverages

**March, April & May; September & October** | *Estimated Attendance: 10,000*

### NATIVE PLANT SALES

Featuring a variety of Texas natives, including flowers, grasses, wetland plants, shrubs and trees

**Spring & Fall** | *Estimated Attendance: 6,300*

### WILD SUPPER CLUB

An evening for foodie naturalists curated by ecologists and chefs

**Spring & Fall** | *Estimated Attendance: 100*

### NATURE NIGHTS

Four free evenings of family fun exploring native plants, animals and Central Texas ecology

**June** | *Estimated Attendance: 3,500*

### LADY BIRD DAY

Free admission, tours, activities and more in celebration of our Environmental First Lady

**July** | *Estimated Attendance: 1,400*

### AUSTIN MUSEUM DAY

Free admission in conjunction with city-wide celebration of cultural institutions

**September, 2<sup>nd</sup> to last Sunday** | *Estimated Attendance: 1,600*

### 40<sup>TH</sup> ANNIVERSARY COMMUNITY DAY

Free admission, historical exhibitions and more in celebration of our 40<sup>th</sup> anniversary

**October 22** | *Estimated Attendance: 2,000*

### FORTLANDIA

An exhibition of unique forts imagined and built by local artists, designers and architects

**October through January** | *Estimated Attendance: 95,000+*

### LUMINATIONS

An annual exhibit of lights each winter with music, food and more in a family-friendly environment

**December** | *Estimated Attendance: 25,000* (returning 2023)

## IMPACT BY THE NUMBERS

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MORE THAN  
**226,000 GUESTS ANNUALLY**

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 10,400 Twitter followers

 61,400 Facebook followers

 32,800 Instagram followers

**14.8  
MILLION  
WEBPAGE  
VIEWS  
ANNUALLY**

**16,000+ MEMBERS**  
**WHO RECEIVE WILDFLOWER MAGAZINE**

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**58,500+**  
**EMAIL  
SUBSCRIBERS**

**15,000  
CLASS  
ATTENDEES  
ANNUALLY**

OUR MISSION

*Inspiring the conservation of native plants*

## Corporate Sponsorship Levels and Benefits

BENEFITS	VISIONARY	BENEFACTOR	PATRON	LEADER	PARTNER
Donation Amount	\$25,000+	\$10,000 – \$24,999	\$5,000 – \$9,999	\$2,500 – \$4,999	\$1,500 – \$2,499
Logo Website Placement	With Link	With Link	✓	✓	✓
Employee Volunteer Opportunities* (group size up to 10)	✓	✓	✓	✓	✓
Email Marketing for Sponsored Events	✓	✓	✓	✓	✓
Social Media Engagement for Sponsored Events	✓	✓	✓	✓	✓
Recognition in Wildflower Magazine	Logo	Logo	Name	Name	Name
Subscription to Wildflower Magazine	✓	✓	✓	✓	✓
Select Event Signage for Sponsored Events	✓	✓	✓	✓	✓
Complimentary Tickets to Sponsored Event	10	8	6	4	2
Complimentary General Admission Passes (upon request)	250	100	50	25	10
Discount on Corporate Events and Meetings*	10%	10%	10%	10%	10%
Private Tour of the Wildflower Center	12 guests with the Executive Director	6 guests	4 guests	—	—

\*Subject to availability

## OUR COMMITMENT TO SPONSORS

The Wildflower Center is as committed to its sponsors as it is to the conservation of native plants. We are always open to creating opportunities for your organization to connect with the Wildflower Center community.

### Corporate or Individual Sponsorship Commitment

**VISIONARY (\$25,000 +)**

**BENEFACTOR (\$10,000 – \$24,999)**

**PATRON (\$5,000 – \$9,999)**

**LEADER (\$2,500 – \$4,999)**

**PARTNER (\$1,500 – \$2,499)**

#### COMMITMENT AMOUNT

\$ \_\_\_\_\_

CASH     IN-KIND (estimated amount)

Name of Event \_\_\_\_\_

Item Description \_\_\_\_\_

#### SPONSOR INFORMATION

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Sponsor name to be recognized: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Check                      Check # \_\_\_\_\_

Invoice Me

Credit Card - please call us

#### CONTACT:

**Stephanie Del Toro**, 512.232.0145, [sdeltoro@wildflower.org](mailto:sdeltoro@wildflower.org)

#### PLEASE RETURN THIS FORM AND PAYMENT TO:

Lady Bird Johnson Wildflower Center, Development Department,  
4801 La Crosse Avenue, Austin, TX 78739

# Corporate Membership Levels and Benefits

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Cost of Membership	\$5,000	\$2,500	\$1,250	\$500
Company Size	151+ Employees	76 - 150 Employees	26 - 75 Employees	1 - 25 Employees
Customized Corporate Membership Cards	20	10	4	2
Employee Volunteer Opportunities* (group size up to 10)	√	√	√	√
Free Admission for Employees for One Year (with corporate membership card)	Up to 15 guests / card	Up to 12 guests / card	Up to 8 guests / card	Up to 6 guests / card
Discount on Personal Employee Memberships	15%	15%	10%	10%
Recognition in Wildflower Magazine	Name	Name	Name	Name
Subscription to Wildflower Magazine	√	√	√	√
Recognition on Wildflower.org	Logo	Logo	Logo	Logo
Gift Store Discount (with corporate membership card)	10%	10%	10%	10%
Discount on Corporate Events and Meetings*	10%	10%	—	—

\*Subject to availability

## OUR COMMITMENT TO MEMBERS

The Wildflower Center is as committed to its members as it is to the conservation of native plants. We are always open to creating opportunities for your organization to connect with the Wildflower Center community.

### Corporate Membership Commitment

**PLATINUM (\$5,000)**

**SILVER (\$1,250)**

**GOLD (\$2,500)**

**BRONZE (\$500)**

#### MEMBER INFORMATION

Corporation Name: \_\_\_\_\_ Date: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Check                      Check # \_\_\_\_\_

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