



4801 La Crosse Avenue
Austin, Texas • 78739-1702
(512) 232-0200
www.wildflower.org

Affiliate Program

The Lady Bird Johnson Wildflower Center *inspires* people to conserve native plant habitats, restore native plant communities and integrate native plants into the planned landscapes of North America. This vision is based on the need to respect the natural heritage of each region and place, and to demonstrate good environmental citizenship. In order to fulfill its national mission—*to increase the sustainable use and conservation of native wildflowers, plants and landscapes*—the Lady Bird Johnson Wildflower Center actively encourage the preservation and use of native plants in all regions of the country through a network of *Affiliates*.

Affiliate organizations include botanic gardens and arboreta, as well as native plant societies, land conservancies, garden clubs, and other organizations that promote conservation of the native flora consistent with the Wildflower Center's mission. Organizations join the Affiliate Program through an application process that addresses the following criteria:

- A mission and purpose consistent with the Wildflower Center's mission and purpose;
- Willingness to participate in annual conference call or attend annual affiliates meeting;
- Willingness to participate in evaluation of the affiliate relationship at regular intervals;
- If a physical site such as garden or arboreta, organization is open and accessible to the public; contains plant displays that are native to the area in which the organization is located; and has a record-keeping system for the documentation of plant sources and materials.

Affiliate Benefits:

- Official association with like minded organizations such as the Lady Bird Johnson Wildflower Center;
- Collaboration with the Wildflower Center and other affiliates on programs and activities;
- Participation in joint program and funding proposals;
- Collaborative advocacy for wildflowers and native plants; and
- Promotion on Wildflower Center's website (<http://www.wildflower.org/affiliates/>)



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Affiliate Application

Application Process: The application process for affiliate status includes: (1) Written application accompanied by a 1-2 page institutional profile, and (2) signature of Affiliate Memorandum of Understanding by the Wildflower Center Executive Director.

Organization Name: _____
Web Site Address: _____
Mailing Address: _____

Affiliate Contact: _____
Phone: _____
E-mail: _____

Please check all that apply:

- _____ Applicant supports the mission of the Lady Bird Johnson Wildflower Center.
_____ Applicant is willing to participate in annual conference call.
_____ Applicant is willing to participate in evaluation of the affiliate relationship.

If display site such as Garden or Arboretum;

- _____ Applicant's site is open and accessible to the public.
_____ Applicant's site contains plant displays native to the area in which affiliate is located.
_____ Applicant has system for the documentation of plant sources and materials.

Institutional Profile: Attach an institutional profile of no more than two pages that describes your organization's main programs, activities, and service area. Be sure to include the organization's mission, governance, and placement within a parent organization (if applicable).

Send completed application form and institutional profile by fax, mail or email to:

Kathy Hernandez, Executive Assistant
Lady Bird Johnson Wildflower Center
4801 La Crosse Ave., Austin, TX 78739
Email: khernandez@wildflower.org
Phone: 512.232.0118
Fax: 512.232.0158