



4801 La Crosse Avenue
Austin, Texas • 78739-1702
(512) 232-0200
www.wildflower.org

Wildflower Center Affiliate Program

The Lady Bird Johnson Wildflower Center *inspires* people to conserve native plant habitats, restore native plant communities and integrate native plants into the planned landscapes of North America. This vision is based on the need to respect the natural heritage of each region and place, and to demonstrate good environmental ethics. In order to fulfill its national mission— *to increase the sustainable use and conservation of native wildflowers, plants and landscapes*—the Lady Bird Johnson Wildflower Center will actively encourage the preservation and use of native plants in all regions of the country through a network of *Affiliates*.

An Affiliate must subscribe to the Wildflower Center's mission. Affiliate organizations may include botanic gardens and arboreta, as well as native plant societies, land conservancies, garden clubs, and other organizations that promote conservation of the native flora consistent with the Wildflower Center's mission.

Wildflower Center Benefits:

- Broader outreach to compliment the Wildflower Center's mission and vision;
- Geographic extension of the Wildflower Center's constituency; and
- Encouragement of on the ground regional efforts to conserve wildflowers and native plants.

Organizations may be designated as an Affiliate of the Lady Bird Johnson Wildflower Center through an application process that is approved by the Executive Director and addresses the following criteria for affiliation:

- Support of the mission of the Lady Bird Johnson Wildflower Center;
- Willingness to share information about Wildflower Center programs and activities with their constituents.
- Willingness to participate in annual conference call or attend annual affiliates meeting;
- Willingness to participate in evaluation of the affiliate relationship at regular intervals;
- If a physical site such as garden or arboreta, Affiliate must be open and accessible to the public; contain plant displays that are native to the area in which affiliate is located; and have a record-keeping system for the documentation of plant sources and materials;

Affiliate Benefits:

- Official association with the Lady Bird Johnson Wildflower Center;
- Collaboration with the Wildflower Center on programs and activities;
- Participation in joint program and funding proposals;
- Wildflower Wire Link, Website link, and inclusion in the *Native Plants* magazine;
- Collaborative advocacy for wildflowers and native plants; and
- Free organization listing in National Organizations Directory.



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Affiliate Application

Application Process: The application process for affiliate status includes: (1) Written application accompanied by a 1-2 page institutional profile, (2) if deemed appropriate, a site visit by the Executive Director of the Lady Bird Johnson Wildflower Center or his/her designee, and (3) signature of Affiliate Memorandum of Understanding by the Wildflower Center Executive Director.

Organization Name: _____
Web Site Address: _____
Mailing Address: _____

Affiliate Contact: _____
Phone: _____
E-mail: _____

Please check all that apply:

- _____ Applicant supports the mission of the Lady Bird Johnson Wildflower Center.
- _____ Applicant is willing to share information about Wildflower Center programs and activities with its constituents.
- _____ Applicant is willing to participate in annual conference call or attend annual affiliates meeting.
- _____ Applicant is willing to participate in evaluation of the affiliate relationship at regular intervals.

If display site such as Garden or Arboretum;

- _____ Applicant's site is open and accessible to the public.
- _____ Applicant's site contains plant displays native to the area in which affiliate is located.
- _____ Applicant has system for the documentation of plant sources and materials.

Institutional Profile: Attach an institutional profile of no more than two pages that describes your organization's main programs, activities, and service area. Be sure to include the organization's mission, governance, and placement within a parent organization (if applicable).

Send completed application form and institutional profile by fax, mail or email to:

Dr. Damon Waitt, Director National Plant Network
Lady Bird Johnson Wildflower Center
4801 La Crosse Ave., Austin, TX 78739
Email: dwaitt@wildflower.org
Phone: 512.232.0110
Fax: 512.232.0156



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AFFILIATE MEMORANDUM of UNDERSTANDING

This Affiliate relationship is made on *Effective Date* by and between the Lady Bird Johnson Wildflower Center (TWC) with a principal place of business at 4801 La Crosse Avenue, Austin, TX 78739 and *Affiliate Name and Address*.

Purpose of the Relationship

The respective interests and missions of *Affiliate Name* and TWC are complementary and offer opportunities for constructive collaboration on joint projects to promote the use, conservation, and restoration of native plants and native plant communities. Through this Memorandum of Understanding, *Affiliate Name* and TWC establish a partnership to leverage the unique resources of both organizations in ways that will assure progress as they seek to:

- increase public awareness about the importance of native plants;
- promote the use, conservation, and restoration of native plants and natural communities;
- demonstrate the benefits of native plants and natural communities; and
- generate public support for both organizations.

Furthermore, *Affiliate Name* and TWC will continue to develop and pursue specific opportunities for future joint projects that would promote the missions of the organizations and strengthen the partnership embodied in this agreement.

It is the intention of the parties that this Agreement shall be unlimited in duration until such time as it is terminated by any one party giving written notice to the other party that it wishes to terminate the Agreement.

Agreed to by:

Susan Rieff, Executive Director
Lady Bird Johnson Wildflower Center

On this Date: _____

On this Date: _____